

Sensica Health & Beauty Claims - EU

General Guidance for EU/UK: Claims are governed by ASA/BCAP regulations. Cosmetic devices cannot claim to treat medical conditions, nor promise permanent or guaranteed results without rigorous clinical substantiation. The wording is focused on "reducing the appearance of", "temporary", and "helping to improve".

Sensilift / Sensilift MINI

#	Claim	Substantiation	Status
1	A non-invasive approach to facial rejuvenation combining clinically proven Radio Frequency (RF) with advanced facial massage.	In accordance with the device's spec and intended use (Sensilift EU User Manual).	Approved
2	Helps reduce the appearance of fine to moderate facial wrinkles.	In accordance with the device's intended use for fine to moderate depth wrinkles (Sensilift EU User Manual).	Approved
3	Tightens the facial skin and helps renew skin elasticity.	In accordance with the device's intended use (Sensilift EU User Manual).	Approved
4	Suitable for men and women on the face, cheeks, "smile" folds, "crow's feet", forehead, chin, jawlines, neck, décolletage, and hands.	In accordance with the device's permitted treatment areas (Sensilift EU User Manual).	Approved
5	Features Dynamic RF™ technology combining Radio Frequency with innovative moving treatment fingers, allowing the RF energy to penetrate deeper and reach multiple skin layers.	In accordance with the device's spec (Sensilift EU User Manual).	Approved

#	Claim	Substantiation	Status
6	Sub-cutaneous heat generates new collagen and enhances existing collagen for wrinkle reduction without ablative thermal damage.	In accordance with the device's spec (Sensilift EU User Manual).	Approved
7	Includes dedicated thermal sensors that constantly monitor the skin's condition to adjust temperature for a safe and personalized treatment.	In accordance with the device's spec (Sensilift EU User Manual).	Approved
8	Ideal for younger adults (ages 25-30) as a proactive, preventative treatment against early signs of aging and fine lines.	In accordance with the device's preventative anti-aging benefits.	Approved
9*	Fast and easy treatment taking only 5 minutes once a week.	In accordance with the device's sleeve packaging claims (Sensilift EU Sleeve).	Approved
10*	Delivers results from the first treatment.	In accordance with the device's sleeve packaging claims (Sensilift EU Sleeve).	Approved

Sensilift PRO

#	Claim	Substantiation	Status
1	Reduces the appearance of facial wrinkles, tightens facial skin, and renews skin elasticity.	In accordance with the device's intended use for fine to moderate depth wrinkles (Sensilift PRO EU User Manual).	Approved
2	Can be used on multiple areas including cheeks, nasolabial "smile" folds, "crow's feet", forehead, chin, allowed areas of	In accordance with the device's permitted treatment areas (Sensilift PRO EU User Manual).	Approved

#	Claim	Substantiation	Status
	the neck, décolletage and hands.		
3	Provides noticeable, long-lasting results.	In accordance with the device's spec (Sensilift PRO EU User Manual).	Approved
4	Combines clinically proven RF (Radio Frequency), commonly used by doctors, with advanced facial massage.	In accordance with the device's spec (Sensilift PRO EU User Manual).	Approved
5	Stimulates the natural production of collagen, which decreases as we age.	In accordance with the device's spec (Sensilift PRO EU User Manual).	Approved
6	Results may be visible after just one treatment.	In accordance with the device's spec (Sensilift PRO EU User Manual).	Approved

Sensifirm

#	Claim	Substantiation	Status
1	Helps improve the appearance of cellulite.	In accordance with the device's intended use for women (Sensifirm EU User Manual).	Approved
2	Helps tighten the skin and reduce the appearance of body circumference.	In accordance with the device's intended use for men and women (Sensifirm EU User Manual).	Approved
3	Designed for use on the buttocks, thighs, abdomen, waist, and arms.	In accordance with the device's permitted treatment areas (Sensifirm EU User Manual).	Approved
4	Features LIPOTHERM RF™ technology combining Radio Frequency with gentle vibration.	In accordance with the device's spec (Sensifirm EU User Manual).	Approved

#	Claim	Substantiation	Status
5*	Enjoy visible results with just one treatment a week for 8 consecutive weeks.	In accordance with the device's sleeve packaging claims (Sensifirm EU Sleeve).	Approved
6*	Shrinks fat cells and boosts collagen at the source to reshape body circumference.	In accordance with the device's sleeve packaging claims (Sensifirm EU Sleeve).	Approved

Sensilight series (Sensilight Mini, Sensilight Pro, Sensilight Yang)

#	Claim	Substantiation	Status
1	Provides a long-term reduction in the appearance of unwanted hair.	In accordance with the device's intended use utilizing RPL™/IPL technology (Sensilight EU User Manuals).	Approved
2	Leaves the surrounding skin unaffected and cool.	In accordance with the device's spec (Sensilight EU User Manuals).	Approved
3	Intended for the removal of unwanted hair on the entire body (legs, arms, underarms, bikini line, back, shoulders, chest, stomach) and permitted facial areas.	In accordance with the device's intended use (Sensilight EU User Manuals).	Approved
4	Emitted flash of light will not harm your eyes when used as directed.	In accordance with the device's safety spec (Sensilight EU User Manuals).	Approved
5	Reduction in hair growth should begin to be noticeable by the 3rd-4th treatment.	In accordance with the device's expected results (Sensilight EU User Manuals).	Approved

#	Claim	Substantiation	Status
6	Any hairs that remain after the full treatment protocol should be finer and lighter in color.	In accordance with the device's expected results (Sensilight EU User Manuals).	Approved
7*	Cordless freedom with up to 600 flashes between charges. (Applicable to Sensilight-pro)	In accordance with the device's sleeve packaging claims (Sensilight EU Sleeve).	Approved
8*	Up to 300,000 flashes. (Applicable to Sensilight mini)	In accordance with the device's sleeve packaging claims (Sensilight EU Sleeve).	Approved
9*	Features Pulse or Glide mode to treat larger areas with continuous pulses.	In accordance with the device's sleeve packaging claims (Sensilight EU Sleeve).	Approved

Sensilight Ice

#	Claim	Substantiation	Status
1	Provides a long-term reduction in the appearance of unwanted hair.	In accordance with the device's intended use utilizing RPL™/IPL technology (Sensilight EU User Manuals).	Approved
2	Leaves the surrounding skin unaffected and cool.	In accordance with the device's spec (Sensilight EU User Manuals).	Approved
3	Intended for the removal of unwanted hair on the entire body (legs, arms, underarms, bikini line, back, shoulders, chest, stomach) and permitted facial areas.	In accordance with the device's intended use (Sensilight EU User Manuals).	Approved

#	Claim	Substantiation	Status
4	Emitted flash of light will not harm your eyes when used as directed.	In accordance with the device's safety spec (Sensilight EU User Manuals).	Approved
5	Reduction in hair growth should begin to be noticeable by the 3rd-4th treatment.	In accordance with the device's expected results (Sensilight EU User Manuals).	Approved
6	Any hairs that remain after the full treatment protocol should be finer and lighter in color.	In accordance with the device's expected results (Sensilight EU User Manuals).	Approved
7*	Cordless freedom with up to 600 flashes between charges. (Applicable to Sensilight-pro)	In accordance with the device's sleeve packaging claims (Sensilight EU Sleeve).	Approved
8*	Up to 300,000 flashes. (Applicable to Sensilight mini)	In accordance with the device's sleeve packaging claims (Sensilight EU Sleeve).	Approved
9*	Features Pulse or Auto mode to treat larger areas with continuous pulses.	In accordance with the device's sleeve packaging claims (Sensilight EU Sleeve).	Approved

Sensismooth

#	Claim	Substantiation	Status
1	Helps reveal silky smooth and soft-feeling skin.	In accordance with the device's peeling/smoothing spec (Legacy Template/Sensismooth concept).	Approved
2	Provides an even body exfoliation.	In accordance with the device's intended use (Legacy Template/Sensismooth concept).	Approved

#	Claim	Substantiation	Status
3	Features a pressure-sensitive safety mechanism for safe exfoliation.	In accordance with the device's safety spec (Sensismooth EU User Manual).	Approved