

Sensica Health & Beauty Claims - US

General Guidance for US: Claims are governed by FDA and FTC regulations. Claims must strictly adhere to the FDA-cleared "Indications for Use" for each device. Overstepping these clearances (e.g. claiming use on an unapproved body part or skin type) is strictly prohibited.

Sensilift

#	Claim	Substantiation	Status
1	An over-the-counter home use device intended for the non-invasive treatment of mild to moderate facial wrinkles and rhytides.	In accordance with the FDA-cleared Indications for Use (Sensilift US User Manual).	Approved
2	Intended for women, 30-70 years old who desire to reduce mild to moderate facial wrinkles.	In accordance with the device's specific intended demographic (Sensilift US User Manual).	Approved
3	Designed for use on the cheeks, around the mouth, the "crow's feet" next to the eyes, and the chin.	In accordance with the device's permitted treatment areas (Sensilift US User Manual).	Approved
4	Safe for use on Fitzpatrick skin types I-IV.	In accordance with the device's safety spec (Sensilift US User Manual).	Approved
5	Features Dynamic RF™ technology combining Radio Frequency with innovative moving treatment fingers, allowing the RF energy to penetrate deeper and reach multiple skin layers.	In accordance with the device's spec (Sensilift US User Manual).	Approved
6	Sub-cutaneous heat generates new collagen and enhances existing collagen for wrinkle	In accordance with the device's spec (Sensilift US User Manual).	Approved

#	Claim	Substantiation	Status
	reduction without ablative thermal damage.		
7	Includes dedicated thermal sensors that constantly monitor the skin's condition to adjust temperature for a safe and personalized treatment.	In accordance with the device's spec (Sensilift US User Manual).	Approved
8*	Fast and easy treatment taking only 5 minutes once a week.	In accordance with the device's sleeve packaging claims (Sensilift US Sleeve).	Approved
9*	Delivers results from the first treatment.	In accordance with the device's sleeve packaging claims (Sensilift US Sleeve).	Approved

Sensilift PRO

#	Claim	Substantiation	Status
1	Reduces facial wrinkles, tightens facial skin.	In accordance with the device's intended use for fine to moderate depth wrinkles (Sensilift PRO US User Manual).	Approved following removal of "renews skin elasticity"
2	Intended for use by women and men.	In accordance with the device's specific intended demographic (Sensilift PRO US User Manual).	Approved
3	Provides noticeable, long-lasting results.	In accordance with the device's spec (Sensilift PRO US User Manual).	Approved
4	Combines clinically proven RF (Radio Frequency), commonly used by doctors, with advanced facial massage.	In accordance with the device's spec (Sensilift PRO US User Manual).	Approved

#	Claim	Substantiation	Status
5	Stimulates the natural production of collagen, which decreases as we age.	In accordance with the device's spec (Sensilift PRO US User Manual).	Approved
6	Results may be visible after just one treatment.	In accordance with the device's spec (Sensilift PRO US User Manual).	Approved

Sensifirm

#	Claim	Substantiation	Status
1	Intended for the temporary reduction in the appearance of cellulite.	In accordance with the FDA-cleared Indications for Use (Sensifirm US User Manual).	Approved
2	Especially designed for use on the buttocks and thighs, where cellulite tends to appear.	In accordance with the device's permitted treatment areas (Sensifirm US User Manual).	Approved
3	Features LIPOTHERM RF™ technology combining non-thermal Radio Frequency with gentle vibration.	In accordance with the device's spec (Sensifirm US User Manual).	Approved for website only (not for Amazon)
4*	Enjoy visible results with just one treatment a week for 8 consecutive weeks.	In accordance with the device's sleeve packaging claims (Sensifirm US Sleeve).	Approved
5*	The combination of RF currents while massaging the area, allow heating the adipose (fat) and muscular tissues, which triggers tissue level changes. Such deep thermal effect in turn activates several biological mechanisms,	In accordance with the device's sleeve packaging claims (Sensifirm US Sleeve).	Requires revision

#	Claim	Substantiation	Status
	among others are collagen and elastin remodeling and later production, decrease in the volume of adipocytes (fat cells), improvement in microcirculation and in lymphatic drainage. Altogether, leading to firming and smoothing of the skin and improvement in cellulite appearance for tighter body with best possible visible, ongoing and lasting results.		

Sensilight series (Sensilight-Mini, Sensilight PRO)

#	Claim	Substantiation	Status
1	Intended for the removal of unwanted body and/or facial hair.	In accordance with the FDA-cleared Indications for Use (Sensilight US User Manuals).	Approved
2	Intended for the permanent reduction in hair regrowth.	In accordance with the FDA-cleared Indications for Use (Sensilight US User Manuals).	Approved
3	Provides a long-term, stable reduction in the number of hairs regrowing when measured at 6, 9, and 12 months after the completion of the treatment regimen.	In accordance with the FDA definition of permanent reduction included in the manual (Sensilight US User Manuals).	Approved
4	Intended for use on skin tone types I to IV according to the Fitzpatrick skin chart.	In accordance with the device's safety spec (Sensilight US User Manuals).	Approved

#	Claim	Substantiation	Status
5	Emitted flashes of light will not harm your eyes when used as directed.	In accordance with the device's safety spec (Sensilight US User Manuals).	Approved
7	Any hairs that remain after the full treatment protocol should be finer and lighter in color.	In accordance with the device's expected results (Sensilight US User Manuals).	Pending Approval (to be used for website only, not to be used on Amazon)
8*	Cordless freedom with up to 600 flashes between charges. (Applicable to Sensilight PRO)	In accordance with the device's sleeve packaging claims (Sensilight US Sleeve).	Approved
9*	Features Pulse or Glide mode to treat larger areas with continuous pulses.	In accordance with the device's sleeve packaging claims (Sensilight US Sleeve).	Approved

Sensilight Ice

#	Claim	Substantiation	Status
1	Intended for the removal of unwanted body and/or facial hair.	In accordance with the FDA-cleared Indications for Use (Sensilight US User Manuals).	Approved
2	Intended for the permanent reduction in hair regrowth.	In accordance with the FDA-cleared Indications for Use (Sensilight US User Manuals).	Approved
3	Provides a long-term, stable reduction in the number of hairs regrowing when measured at 6, 9, and 12 months after the	In accordance with the FDA definition of permanent reduction included in the manual (Sensilight US User Manuals).	Approved

#	Claim	Substantiation	Status
	completion of the treatment regimen.		
4	Intended for use on skin tone types I to V according to the Fitzpatrick skin chart.	In accordance with the device's safety spec (Sensilight US User Manuals).	Approved
5	Emitted flashes of light will not harm your eyes when used as directed.	In accordance with the device's safety spec (Sensilight US User Manuals).	Approved
7	Any hairs that remain after the full treatment protocol should be finer and lighter in color.	In accordance with the device's expected results (Sensilight US User Manuals).	Pending Approval (to be used for website only, not to be used on Amazon)
8*	Cordless freedom with up to 600 flashes between charges. (Applicable to Sensilight PRO)	In accordance with the device's sleeve packaging claims (Sensilight US Sleeve).	Approved
9*	Features Pulse or Auto mode to treat larger areas with continuous pulses.	In accordance with the device's sleeve packaging claims (Sensilight US Sleeve).	Approved

Sensismooth

#	Claim	Substantiation	Status
1	Helps reveal silky smooth and soft-feeling skin.	In accordance with the device's peeling/smoothing spec (Legacy Template/Sensismooth concept).	Approved

#	Claim	Substantiation	Status
2	Provides an even body exfoliation.	In accordance with the device's intended use (Legacy Template/Sensismooth concept).	Approved
3	Features a pressure-sensitive safety mechanism for safe exfoliation.	In accordance with the device's safety spec (Sensismooth EU User Manual).	Approved